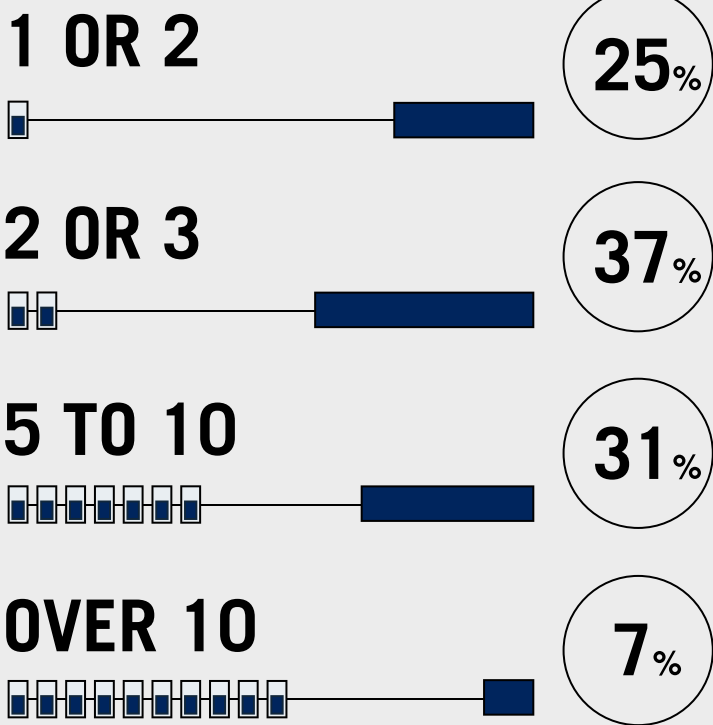
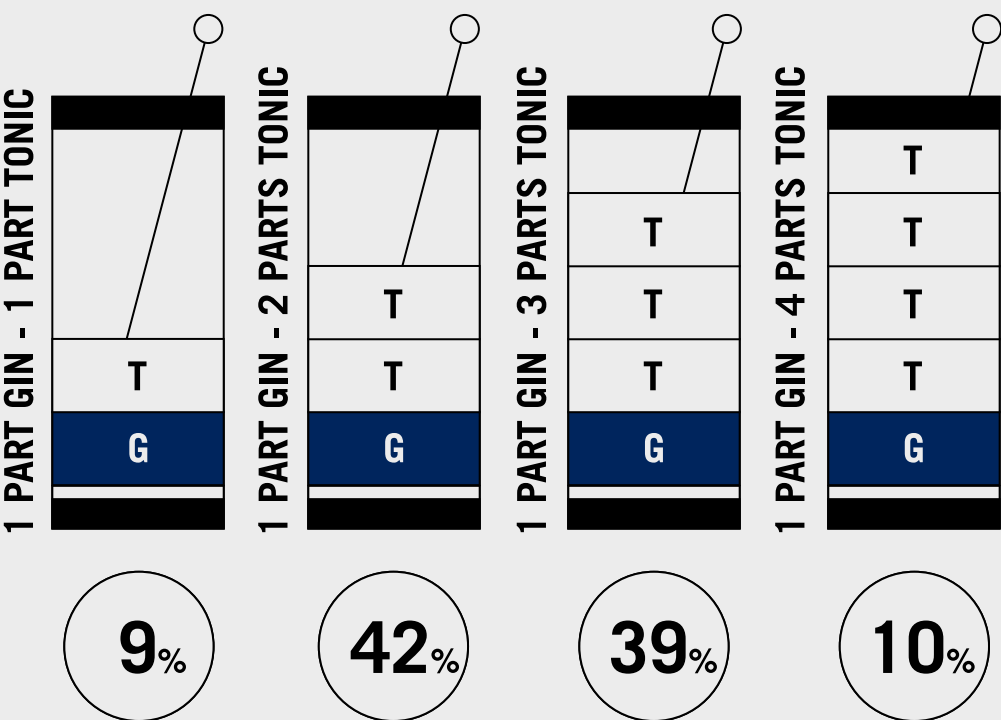


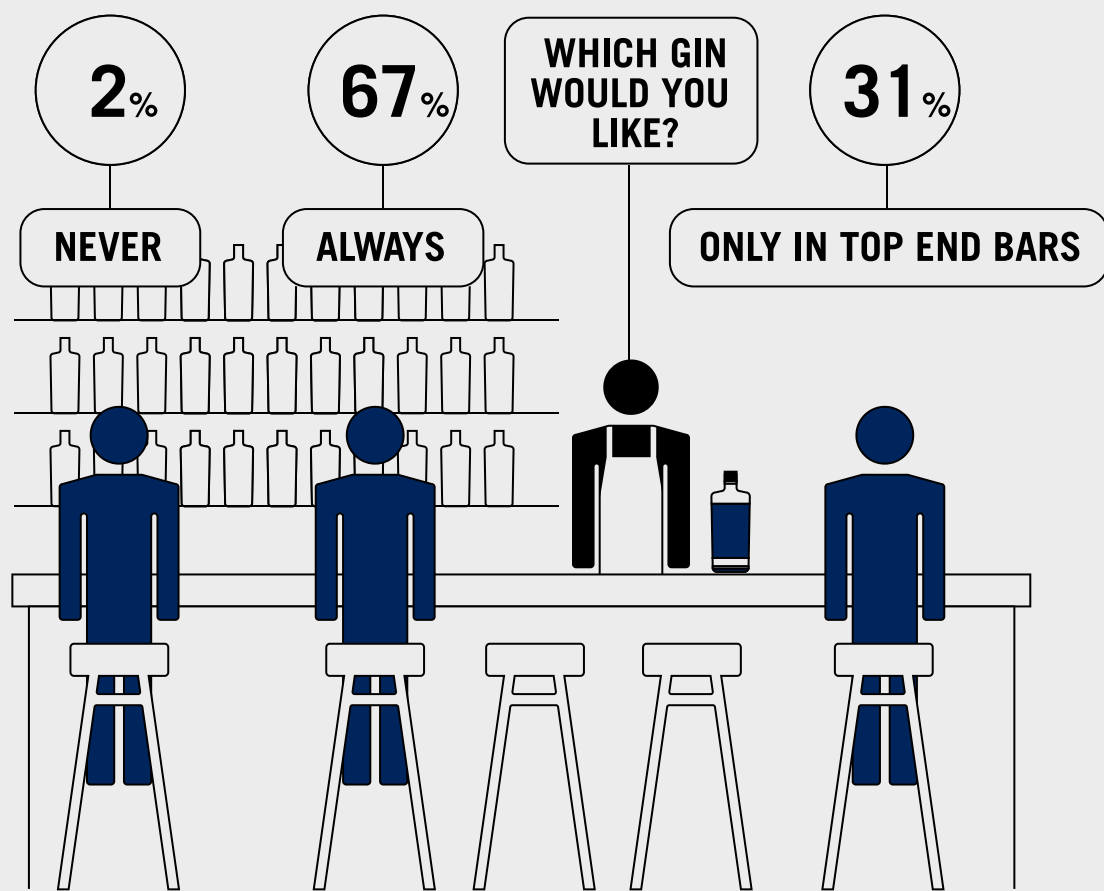
ON AVERAGE, HOW MANY GIN COCKTAILS DO YOU DRINK PER WEEK?



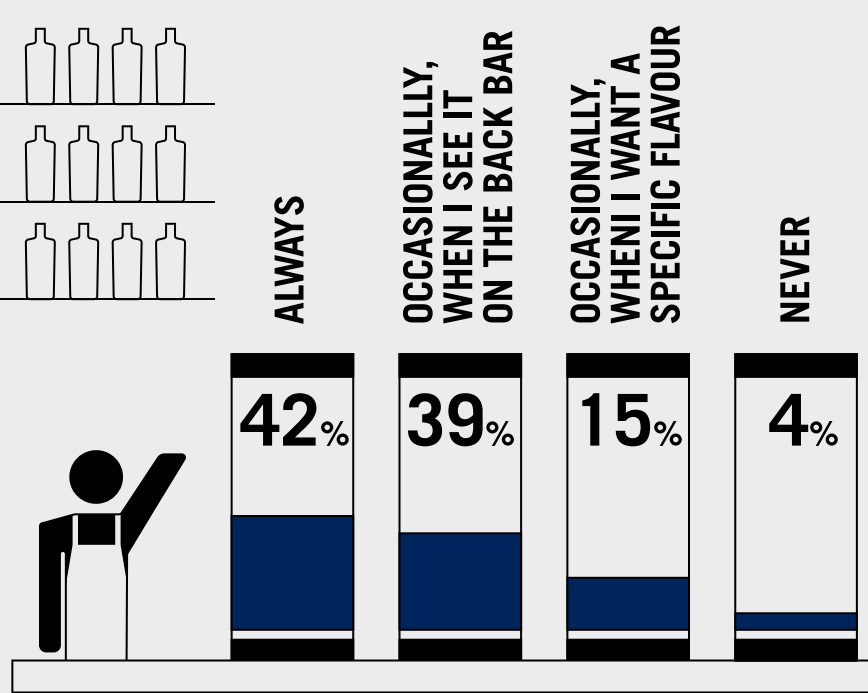
WHEN YOU MAKE YOUR OWN, WHAT IS YOUR FAVOURITE RATIO FOR A G&T?



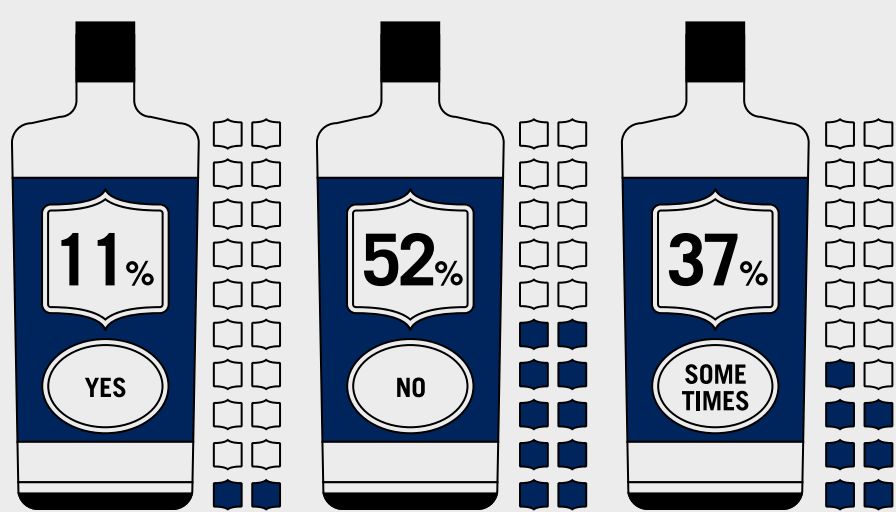
WHEN YOU ORDER A GIN & TONIC IN A BAR, DO YOU EXPECT TO BE ASKED WHICH GIN YOU WOULD LIKE?



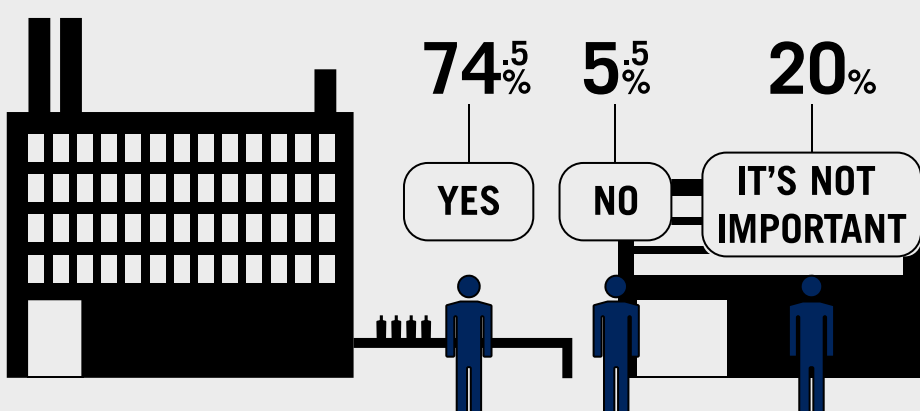
DO YOU EVER ASK FOR A PARTICULAR GIN BRAND WHEN YOU ORDER A GIN & TONIC IN A BAR?



"DO YOU LOOK FOR AWARD TICKETS FOR AN INDICATION OF QUALITY ON BOTTLE OF GIN YOU PURCHASE?"

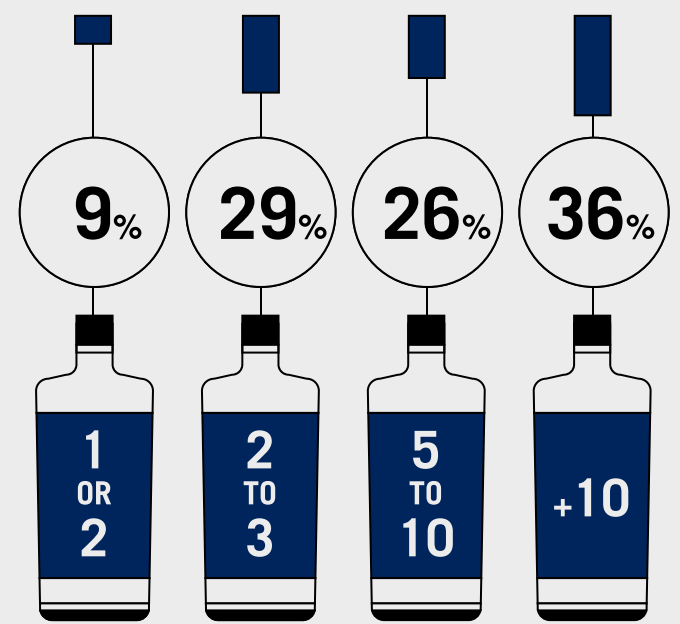


DO YOU THINK THERE SHOULD BE A CLEARLY DEFINED SET OF CRITERIA THAT DISTILLERS MUST ADHERE TO IN ORDER TO CALL THEMSELVES A 'CRAFT' GIN?

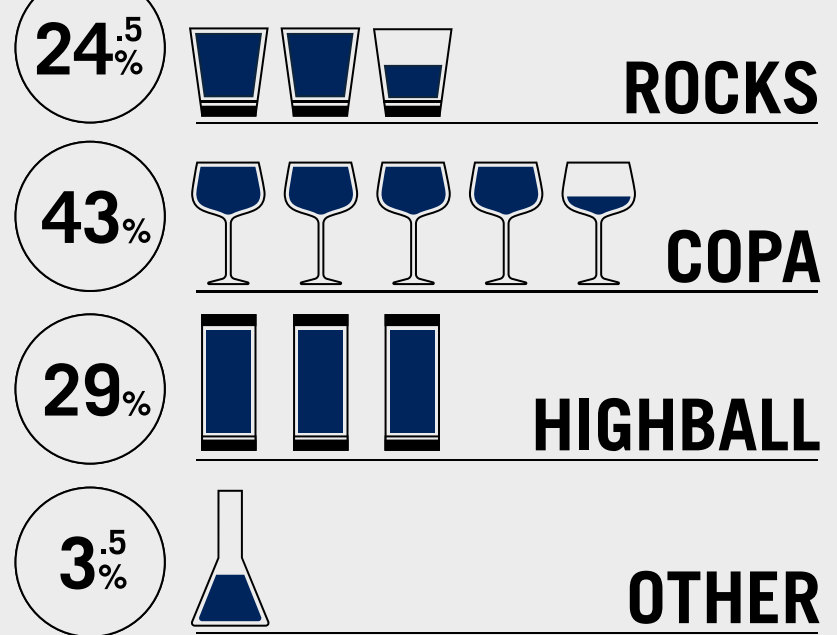


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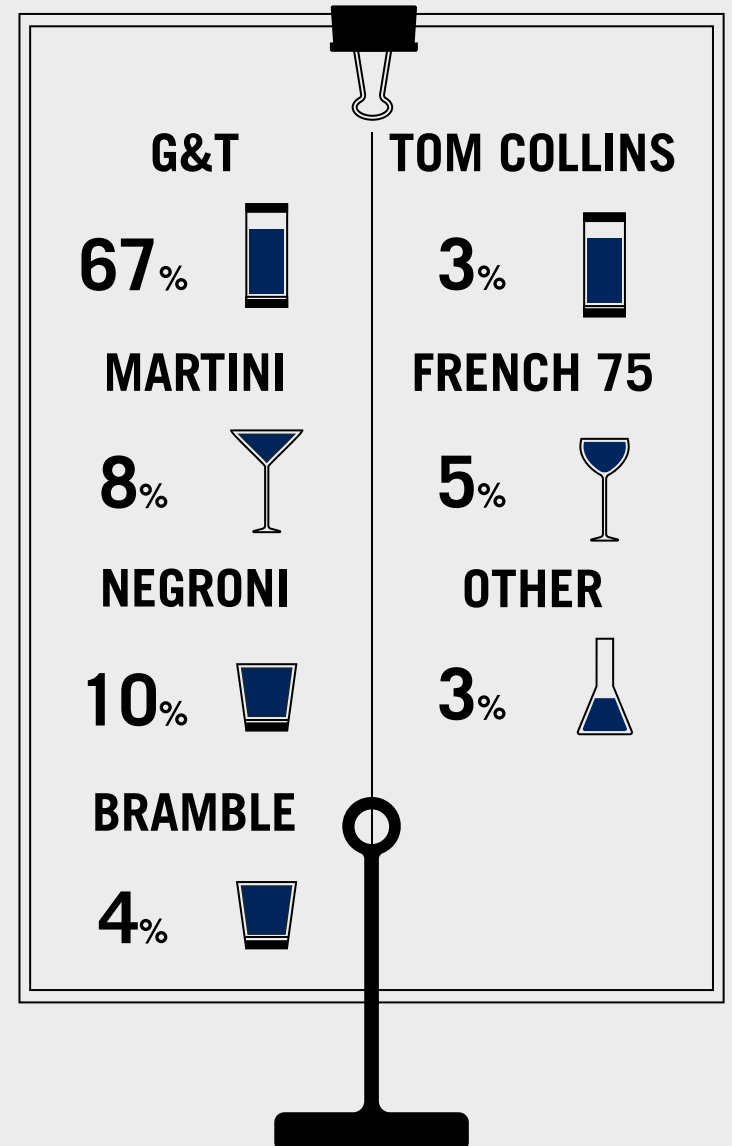
HOW MANY DIFFERENT BRANDS OF GIN DO YOU OWN?



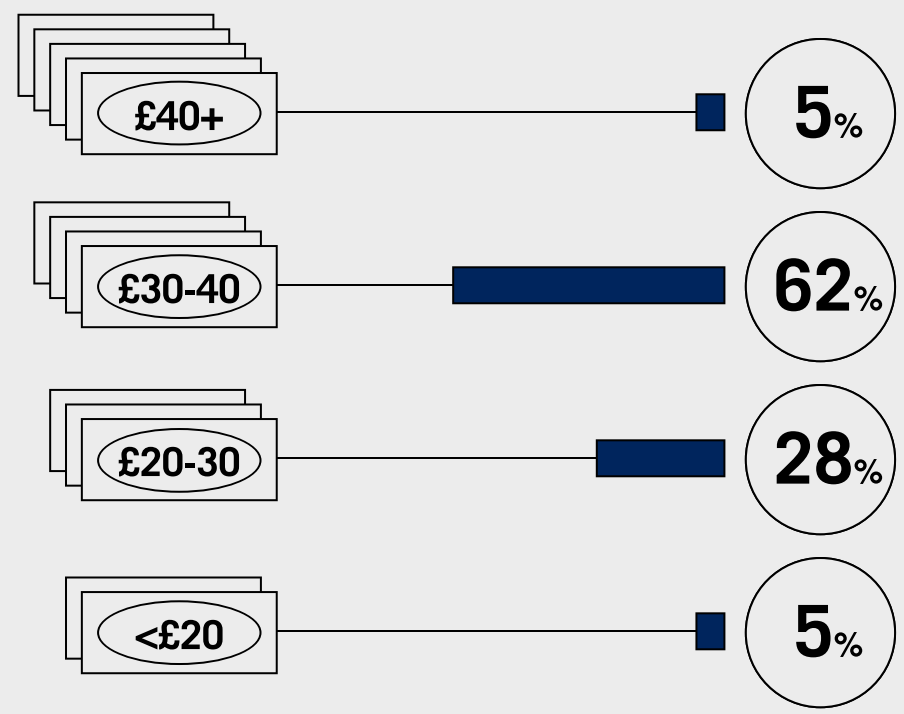
WHAT IS YOUR FAVOURITE TYPE OF GLASS FOR A G&T?



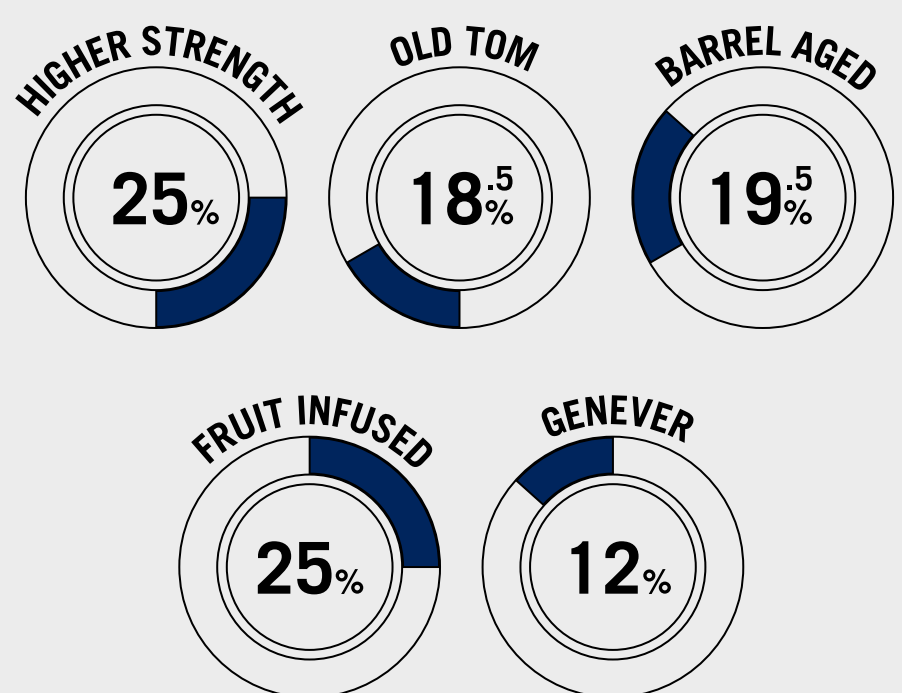
WHAT IS YOUR FAVOURITE GIN COCKTAIL?



ON AVERAGE, WHAT DO YOU PAY FOR A BOTTLE OF GIN?



WITH GIN EXPANDING INTO MANY NEW FRONTIERS AND OLDER STYLES ALSO RE-EMERGING, WHICH SUBCATEGORY OF GIN WOULD YOU LIKE TO SEE MORE OF IN THE NEXT YEAR?



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